



**Please contact the Dir. Of Public Relations to become a 2021 AHRM Sponsor!**

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## 2021 Sponsorship Opportunities

### Engage with Members + Marketing + Share Content

#### Gold Sponsorship \$1250

##### Engage with Members

- One representative at every AHRM chapter meeting
- Primary host at one chapter meeting. Includes: Marketing table, ad space in the AHRM newsletter, 5 minutes speaking time, 2 representatives

##### Marketing

- Company logo displayed at all AHRM events
- Company logo and hyperlink in all AHRM newsletters
- Company logo and hyperlink on AHRM website

##### Share Content

- One e-blast email to AHRM members
- E-blast and social media sharing of your company's podcasts and articles throughout the year

#### Silver Sponsorship \$500

##### Engage with Members

- Primary host at one chapter meeting. Includes: Marketing table, ad space in the AHRM newsletter, 5 minutes speaking time, 2 representatives

##### Marketing

- Company logo displayed at all AHRM events
- Company logo and hyperlink on AHRM website

#### Media Package \$250

- One ½ page ad in the AHRM newsletter
- One digital content share on social media platforms
- One e-blast to AHRM Members

#### Ad Space \$160

- One ½ page ad in the AHRM newsletter